Monday, November 07, 2016

Press release:

School District of Crivitz
Stakeholder Driven Strategic Planning Process

The School District of Crivitz is in the process of carrying out a stakeholder driven strategic planning initiative. School District staff along with the Board of Education, parents, local business leaders, elected officials, and other community members began the process at the first of 5-6 monthly meetings on October 12th. The stakeholder driven strategic planning process is being facilitated by a consultant from the Wisconsin Association of School Boards. Strategic planning provides a structure to examine the District's current reality, determines and clarifies the gap between current reality and future possibilities, is designed for planned change, rather than a reaction to unplanned change, and develops a purpose defined by the combined expertise within the organization and community to set the direction for the District for three to five years.

The benefits of stakeholder driven strategic planning include:

- The use of strategic community involvement
- Builds community support for strategic initiatives by involving a cross-section of community members
- Strategically uses volunteer time with the process moving quickly, with focused meetings
- Identifies 4-5 key "high impact" strategic initiatives the Board can act on , implement, and measure

A vital aspect of the process is community input which is gathered through a strategic planning survey. In an effort to gain as much feedback as possible while encouraging participation, the survey is designed to be brief and to the point. The survey will be available online by visiting the School District of Crivitz website www.crivitz.k12.wi.us . Paper versions of the survey will be available in both School offices and the District Office. The survey will be available on Monday, November 13th. Parents, students, staff, and School District community members are encouraged to provide feedback by taking a just a few moments to complete the survey.